



Miss Florida for America Hannah Vance

Mrs. Florida America Jennizer Powell

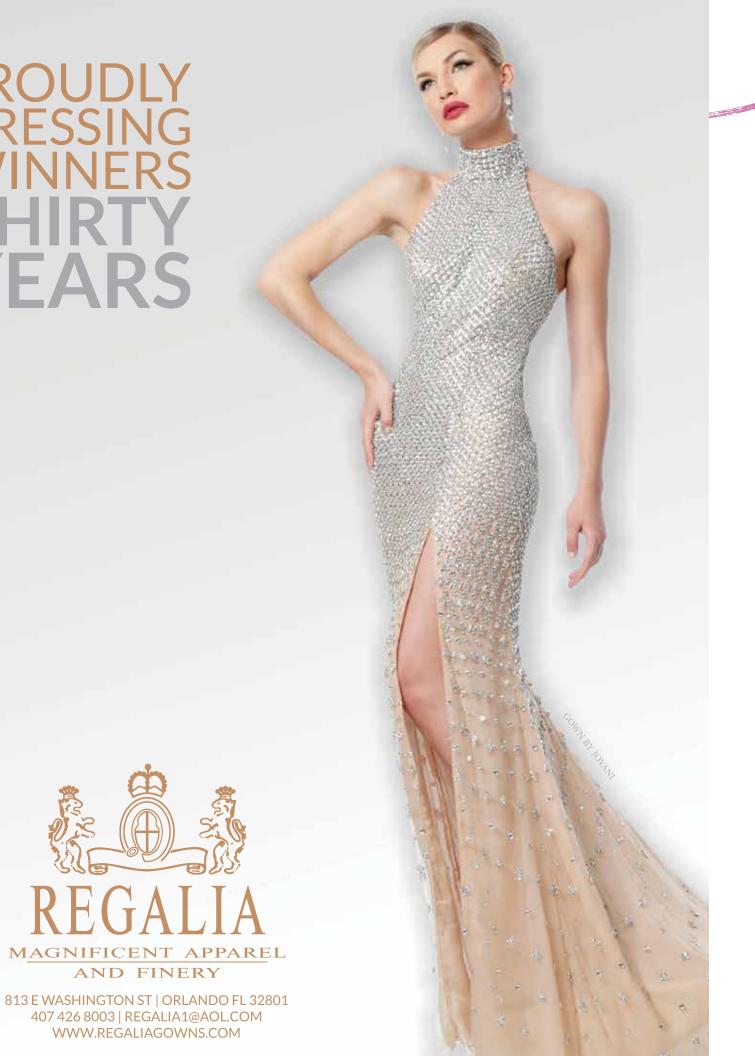
Mrs. Florida American Marianne Carson Oden

WESTGATE LAKES RESORT & SPA

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TO THE MRS. FLORIDA AMERICA, MRS. FLORIDA AMERICAN & MISS FLORIDA FOR AMERICA STRONG

2023 PAGEANT AT WESTGATE LAKES RESORT & SPA

adies and gentlemen, welcome! An intensive search has **L** been conducted throughout the state of Florida to find the most stunning and articulate representatives to take part in this year's Mrs. Florida America pageant. These ladies possess the perfect combination of beauty, personality, glamour and service to community. As a former Mrs. Florida America myself, I am looking forward to the crowning of this year's new Mrs. Florida America with a great deal of excitement. The winner will have wonderful opportunities to promote the State of Florida as well as the businesses and charities she represents. For all the contestants and everyone involved, tonight will create memories that will last a lifetime.

I accepted the role as Director in 2008 with a strong sense of commitment and devotion. My objective for this pageant is for all contestants to feel honored to be a part of this grand event. I am eager to give these women the same opportunity I received to meet other strong, successful, beautiful married women across the state. The Mrs. Florida America Committee and I are especially proud of the friendships that are being forged between the contestants during this time. All of these women are winners in my eyes and I wish I could crown them all!

I would like to extend a thank you to everyone who has helped to make this event a success. To the contestants' families, you have stood beside them every step of the way, and your love and support does not go unrecognized. To the judges, who have the difficult task of choosing one winner out of all the outstanding ladies representing their regions, you have my sincere appreciation. To the Mrs. Florida America Committee members, without you, tonight would not have been possible. And last but not least, a big hug to my family--my husband, my children, my mother and my extended family for your love and support.

I hope you will enjoy getting to know this year's contestants for Miss Florida for America, Mrs. Florida America and Mrs. Florida American. Who do you think will take home the crown?



Sincerely,

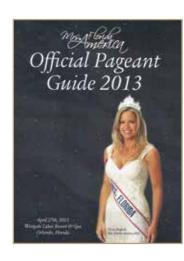


#### **PAST COVERS**

#### **PAGEANT COMMITTEE**

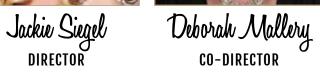














Joleigh Nolew co-director & sparkle coordinator



Mary Carpousis
JUDGES COORDINATOR















Javet Barnard
OFFICIAL
LOCAL DELEGATE COACH



Ryan Nolen
EDITOR



Ralo Flores





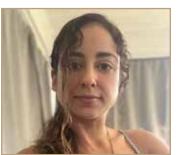






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Catherine Franklin
AUDITOR



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A year ago I embarked on my journey as Mrs. Florida America. I never dreamed I would actually have a shot at walking across the stage that weekend-representing my state-but I knew if I was chosen I had what it takes to represent what the crown stood for. Before walking into pageantry at 38 years old, I truly just wanted to experience what feeling beautiful would be like. There were other motivations, but that one stood out after years of a lengthy transformation process I had undergone. I came as I was. A late bloomer in wellness and athleticism, confidence was new-ish and my adoption of purpose and self-love was too. As a wife, mother, entrepreneur, Non profit leader and a public figure in my community, my passion to inspire other little girls who resembled my own inner child was on fire. So I walked in as a servant leader without a crown, and I walked out the same leader with a little extra shine.

I am very grateful that my sister always encouraged me to see all of life's challenges as my fuel and an opportunity. I am forever grateful that I have had an opportunity to represent Florida, an opportunity to serve, and an opportunity to share my "almost didn't happen" comeback story.

This crown was never mine— it belonged to the old me, the inner child deep down and to YOU. This crown has always been OURS.

Endless thanks goes to my family, friends, and coach for relentless pushing and forcing me to lean in to what I could be.

Thank you to my grandmother for always demonstrating kindness, wisdom and resilience. Although you are not here, you encourage has strengthened me more than you will ever know.

To my husband, thank you for always being my biggest cheerleader. When I felt doubt you shared faith. Whether it was making a joke to cheer me up, or literally traveling the extra mile, you always made sure I knew you were right there with me.

This year I have traveled across our beautiful state, and I loved every minute of it. It was an honor to sit by, so many children-sharing wisdom and possibly with them. To my sister queen, I have never laughed so much as I did with you Marianne. I will cherish those memories forever.

Leaving love and light- Forever your Mrs. Florida America 2022.



## Marianne Carson Oden

MRS. FLORIDA AMERICAN 2022

Those who love you don't clip your wings. They add another feather so you can fly even higher. I have been extremely blessed to have amazing people that have added so many feathers I won Mrs Florida American at the age of 62... a record!

Becoming the National Ambassador for Beauty for Good is solely due to my involvement in the Mrs America organization. Receiving the Beauty for Good Award at the National pageant and the Angel Award at Mar-a-largo was extremely touching. During my reign I've had the honor of launching a National fundraising campaign, attended Mar-a-Lago twice, what a dream come true and President Trump reached out and shook my hand!! Graced the cover of Success Sisters magazine, Spoke on behalf of Victoria's Voice in New York, DC, TN, Missouri and throughout Florida has been an honor and my travels will continue this year. Being highlighted on Talk Radio to inspire women of my age that you ABSOLUTELY CAN get back in shape, opening for the ALL-STAR Nashville band was a thrill, giving out backpacks to kids with my sister Queens was a blast. Being a title holder has opened beautiful doors and I'm beyond grateful.

To the people that placed a feather in my wings so I could fly - Jackie there are no words that can express how amazing you are and you've been one of the most supporting friends thank you, Joleigh you are an angel and your dedication and work to make everything perfect is so very loving. Renee & Mary you are the best cheerleaders a girl could ever have, Deb your bright beautiful eyes and your warm smile is always like getting a big hug. Thank you for being a sweet Mama bear, Carlos & Ali Lee you are pure magic, Jason Seiler my hair was fabulous TU, Cary & David I adore you! Any day at Regalia is a wonderland.

Jennifer my beautiful sister Queen your laughter, love and support will be in my heart until the day I die. You are my soul sister.

To the next Mrs Florida American enjoy the ride it's a blast. I will always be there to hand you a feather.

Mrs Florida American, Marianne

## Hannah Vance

MISS FLORIDA FOR AMERICA 2022



Florida, what a year it's been! I've been so honored to wear our great state across my chest for the past year, representing this incredible organization. From having the opportunity to speak about the mental health crisis, to walking across the National stage, to helping mentor the candidates now competing for this crown, my heart has never felt so full.

While ultimately you are competing against yourself for this job, I absolutely could not have done it alone. Thank you to my amazing family, especially my dad, stepmom, and sister for being constant shoulders to lean on.

To all my sponsors, none of this would've been possible without your support. Thank you to David & Carry of Regalia for dressing me beautifully at Nationals, to Ali Lee & Carlos Velez for working your magic on our headshots, and to Liz Sheppard for being such a wonderful mentor.

Thank you to David & Jackie Siegel for pouring your hearts into this pageant and giving me, so far, one of the best years of my life. Your work & commitment to raising awareness for the current opioid epidemic is absolutely inspiring and I will always be proud to represent you.

Joleigh, thank you for always answering my endless questions and for being a constant voice of reason & solution. I can never tell you enough how much I always appreciated your kind words, thoughts, and encouragement.

To the new Miss Florida for America, take your time and be intentional with your crown. A year flies by faster than you think, however, it's how you fill that time that really matters. Say yes to anything you can & be a presence in the community.

As I take this final walk, I can't help but think about how grateful I am to have had this experience. Regardless of the many "no's" I received, I firmly believe that those closed doors led me to this moment. I will treasure my year forever and continue to carry this legacy with me. With an overwhelming amount of love & gratitude, for the final time, I am Hannah Vance signing off as your Miss Florida for America 2022.

#### **OUR NATIONAL PAGEANTS:**

Better with Family -



Mrs. America: Since 1977, the Mrs. America pageant has been the leading competition for married women! This renowned national competition is devoted to emphasizing that America's 70 million married women are extraordinarily beautiful, poised, articulate and versatile. The winner of our Mrs. Florida America title will move on to compete at Mrs. America. If she wins the Mrs. America national title, she will travel to compete at the Mrs. World international pageant.



Miss for America: In 2019 the organization added a "Miss" competition! This competition is for women who are 18 and older and single (Never Married, Divorces, Widowed, Legally Separated). The winner of our Miss Florida for America title will move on to compete at the Miss for America national pageant.



Mrs. American: In 2020, the organization recently added this division to the family. This division is all of the 1st Runner-ups from each state. At our state level, the 1st Runner-up of Mrs. Florida America will immediately be crowned as Mrs. Florida American. Mrs. Florida American titleholder will travel to compete at the Mrs. American national pageant. If she wins the Mrs. American national title, she will travel to compete at the Mrs. World international pageant.

## Nicole Zwiercan

MRS. AMERICA 2022

### Chelsi Rose

MISS FOR AMERICA STRONG 2022

#### Krisdee Clark

MRS. AMERICAN 2022



#### MISTRESS OF CEREMONIES



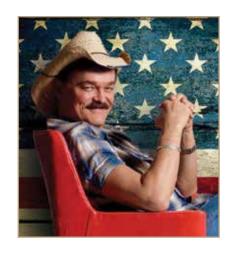
#### Robin Brock | MRS. KANSAS AMERICA 2020 & MENTOR

Robin Brock is a sales professional, mentor, published author and keynote speaker who specializes in helping women find lasting freedom and joy! Robin's personal experience and belief that "Everyone is recovering from something," has afforded her the opportunity to share her message of recovery on international stages, on-camera interviews, podcasts and in every public high school in America through her partnership with the Kevin Love Fund.

In 2020, Robin was crowned Mrs. Kansas America and placed among the top 6 at Mrs. America in March 2021. She has been involved with the Mrs. America organization since 2006, where she began her pageant career as Mrs. Georgia America and has served as a judge for multiple state pageants within the Mrs. America organization. Robin relishes the opportunity to support and empower women who are working to realize their dreams and improve the lives of those around them.

"A rising tide lifts all ships."

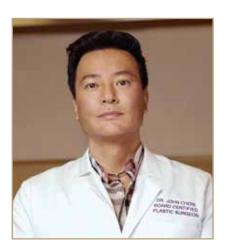
#### **PAGEANT JUDGES**



#### Randy Jones | "cowboy" From the village people

Randy Jones is an actor, author, American Music Award winner and multiplatinum recording artist, is the original Cowboy and a founding member of Village People. In his career spanning four decades before, with and since Village People, he has sold more than 135 million units and garnered nearly one-half billion views on YouTube. Perhaps best known for his hits with the group, like "Macho Man", "In the Navy", "Go West" and "Y.M.C.A.", he has earned 75 Gold and Platinum record certificates, toured worldwide, starred in the camp classic film, "Can't Stop the Music", made the cover of Rolling Stone Magazine and in 2008, was honored with a star on Hollywood's Walk of Fame.

Continuing a career as an actor, singer and dancer, Jones has released solo CDs (most recently "Ticket to the World", [2008], "Your Disco Needs You!", [2011], "Mister Right", [2017] and "Still Making Noise!" [2019].



#### Dr. John Choi | CERTIFIED PLASTIC SURGEON

Dr. John Choi is a board-certified plastic surgeon with unique training as an artist & dancer. He was born in South Korea and emigrated to the U.S. at the age of seven. His focus of study was in the areas of art and medicine. These two unique attractions led him to becoming a plastic surgeon.

Dr. Choi founded Advanced Aesthetic Plastic Surgery, located on Conroy-Windermere Rd. He has been practicing in the Orlando area for 20 years and along with Dr. Diana Lambie, continues to teach medical students & interns. Dr. Choi and company continues to offer complimentary care and surgery for victims of domestic violence.

His hobbies include oil painting, restoring classic vehicles and piano, and he is a third-degree black belt. Dr. Choi resides in Windermere, Florida with his wife Laura, son Alexander and newborn, Bella Choi.



#### Carl Dum | CEO, PAGEANTRY MAGAZINE

Carl, "The Godfather of Pageantry," is the CEO of Pageantry, Talent, and Entertainment Services, Inc., publisher of both *Pageantry* magazine, featured in the blockbuster film *Miss Congeniality*, and *PromTime* magazine. Carl, whose family helped found the pageant and modeling competition industry in 1962, has been a featured industry expert for HBO, Behind the Scenes with Jeannie Mai during the Miss USA Pageant, the E channel, The New York Times, Newsweek, the BBC, *People* magazine, and Marie Clare. An industry veteran, Carl has produced and emceed countless local, state, and international events in both the pageant and modeling genres.

Pageantry, distributed nationally and internationally for over 42 years, is the leading industry voice and publication for the beauty, fashion, and modeling industries, covering such recognizable events as the Miss Universe Organization, the Miss America Organization, the A-List of the pageantry industry, the iPOP! Modeling & Talent Convention, as well as supporting the major fashion markets of Atlanta, Dallas, and Chicago. Pageantry also promotes the nation's largest competitions for supplying new talent to the entertainment industry through the premier modeling and talent conventions held in Los Angeles, Las Vegas, Miami, and New York City.

#### **PAGEANT JUDGES**





#### Daw Newlin | INJURY LAW ATTORNEY

Growing up in South Chicago, Dan Newlin grew up with the Midwest values of respect, hard work, honesty, compassion, and humility. From a young age, he aspired toward a career in public service, becoming an EMT by the age of 18 for the Chicago Fire Department. At 21, he was hired as a correctional officer and medic for the Florida Department of Corrections and went on to become an Orange County Deputy Sheriff and later Fugitive Detective, responsible for apprehending and transporting notorious criminals. While testifying in a federal gun racketeering case in Minneapolis, Minnesota, Mr. Newlin had dinner with a Federal Prosecutor and saw himself for the first time becoming a lawyer. After graduating law school, Mr. Newlin opened his own small law office, which has since grown into the second largest injury law firm in the country.

Mr. Newlin credits his success to his daughter, Alexis, who is his greatest source of pride, inspiration, and motivation, as well as to having built a great team, and providing a great client experience by truly caring and loving each and every client.



#### Savarmah Boan | Gatorland Global Conservation International Ambassador

Savannah Boan is one of Florida's most passionate and influential voices for the protection of alligators, crocodiles and Florida Wildlife, and a leading crocodilian advocate within the global wildlife conservation community.

Savannah is the Crocodilian Enrichment Coordinator at Gatorland in Orlando, Florida – "The Alligator Capital of the World" – a 125-acre theme park, wildlife preserve, and the leader in alligator safety and education since 1949, drawing millions of visitors across the world annually and home to more than 2,500 alligators and crocodiles. She is the International Ambassador for Gatorland Global Conservation, created in 2018 as Gatorland's conservation arm. A fun-loving, fearless, platinum blonde force-to-be-reckoned-with, she is the foremost female at the park who is hands-on with some of the biggest reptiles on the planet.

Born and raised in the small town of Cheraw, South Carolina and a United States Marine Corps veteran, Savannah has always had an abiding passion for alligators and crocodiles. She is a member of the IUCN Crocodile Specialist Group, a TED TALK alumnus ("Crocodile Conversations & Alligator Gossip"), and a champion for Florida wildlife and conservation with worldwide following. In addition to Gatorland, she brings more than 25 years of entertainment experience, including her popularity as a long-time radio personality on the #1 rated Orlando talk show "The Monsters in the Morning" on iHeartRadio's Real Radio 104.1.

## MRS. FLORIDA AMERICA 2023, MRS. FLORIDA AMERICAN 2023 & MISS FLORIDA FOR AMERICA STRONG 2023 WILL RECEIVE

The respective 2023 Mrs. Florida America, Mrs. Florida American & Miss Florida For America Strong Trophies

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A three-day, two-night stay at any Westgate Resort (based on availability)

An official Florida America white gold crown necklace

A \$1,500 gown from Regalia (including accessories)

A full-day photoshoot with Brion Price Photography

Hair & makeup for official state headshots by Glam Genies

**Beauty Bar prize package by Tanimals** 

YESSI Lash Kit and \$500 credit at YESSI Boutique (valued at \$600)

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Spa Blue beauty package

"Home of the Queen" yard signs provided by Vertical Lending

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A special thank you to the following sponsors for their support of all our contestants:

Dr. Choi with Advanced Aesthetics and Allure Med Spa for providing all our contestants with complimentary med spa services

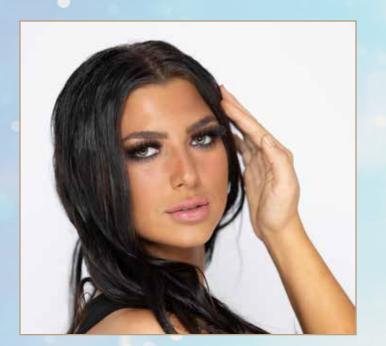
LuLaRoe and their founder DeAnne Stidham for personally presenting all our contestants with dresses

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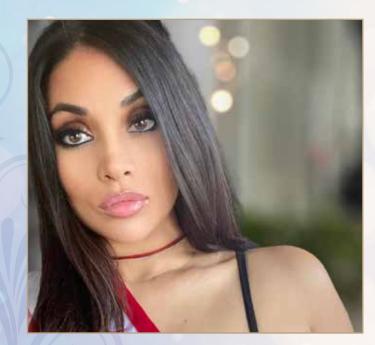


Mikayla Andrlik

MISS ORLANDO



Rachel Barcellowa MISS SOUTHWEST FLORIDA



Swati Yadav MISS TAMPA



Givelle Ruffa MISS WEST PALM BEACH

## MRS. FLORIDA AMERICA 2023 CONTESTANTS

## MRS. FLORIDA AMERICA 2023 CONTESTANTS



Nyesha Carey Mrs. central florida



Stacy Fletcher MRS. CLERMONT



Tatianna Diaz MRS. NAPLES



Yessica Anez MRS. ORLANDO



Madison Buff MRS. PALM BEACH



Newwa Tomic MRS. SAINT PETERSBURG



Melina Martinez MRS. SANFORD



Dominique Tregumo

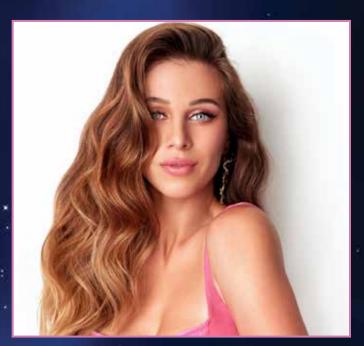
MRS. FORT MYERS

## MRS. FLORIDA AMERICA 2023 CONTESTANTS

## MRS. FLORIDA AMERICA 2023 CONTESTANTS



Awya Kod Mrs. south florida



Zhanna Bolshakova Mrs. southeast florida



Teresa Hyatt Mrs. West coast



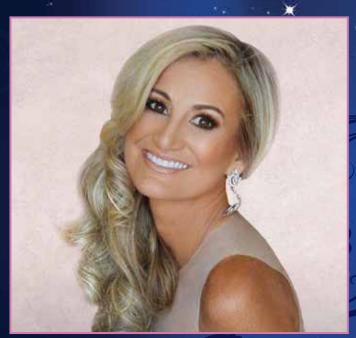
Kelsey Loeb mrs. winter garden



Augela Omoike MRS. WESLEY CHAPEL

NOT PICTURED

Delerice Tehrani MRS. MIAMI



Dedra Lyun Syssaw Mrs. Winter park

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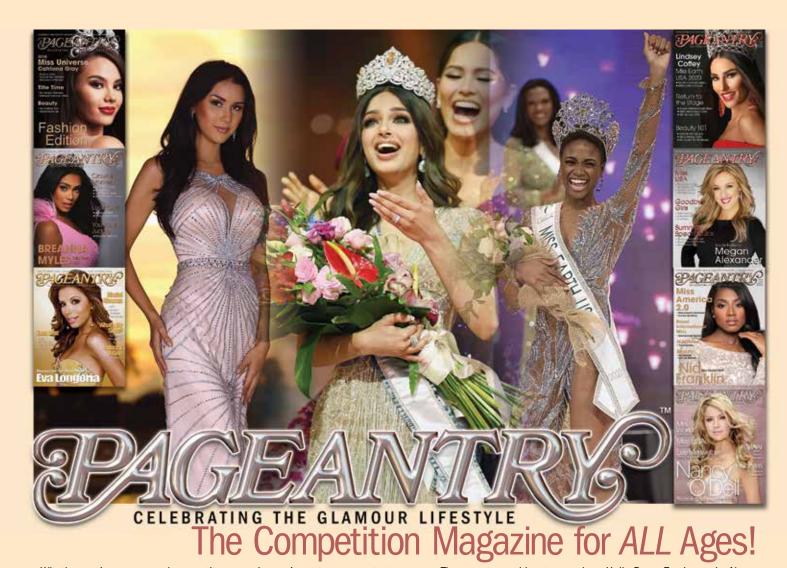
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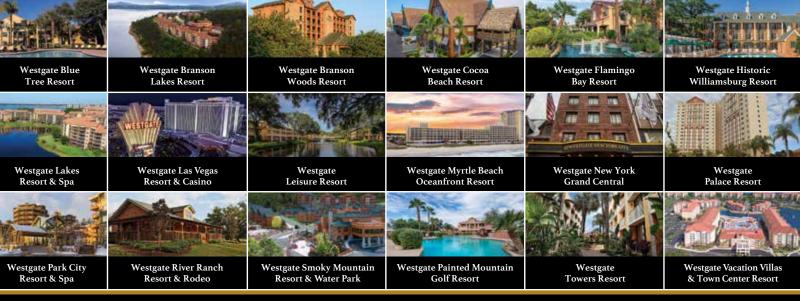
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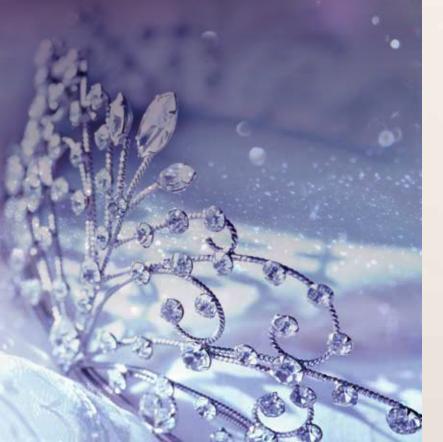


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Mercedes-Benz of Bonita Springs

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# MED SPA

## Thank You, Dr. Choi!

We are very grateful to Dr. Choi of Advanced Aesthetics Plastic Surgery and Allure Med Spa for generously offering our contestants the opportunity to put their best face forward on our stage with a complimentary pre-pageant med spa service of their choice.















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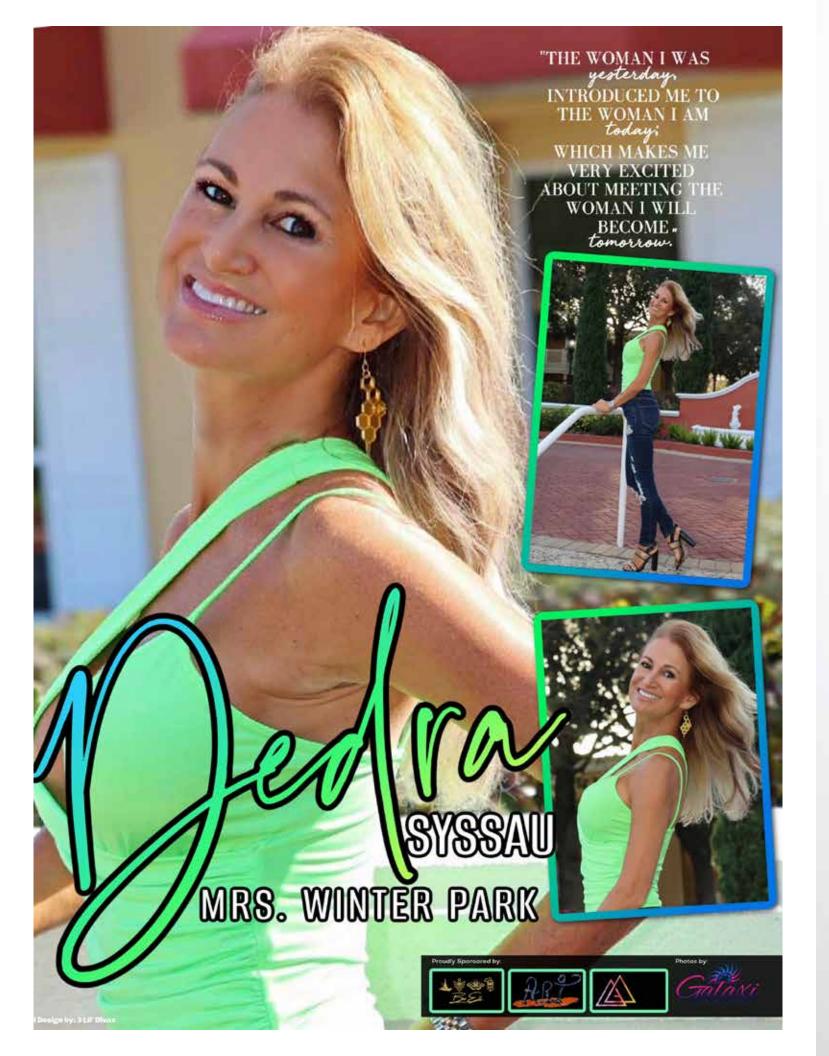
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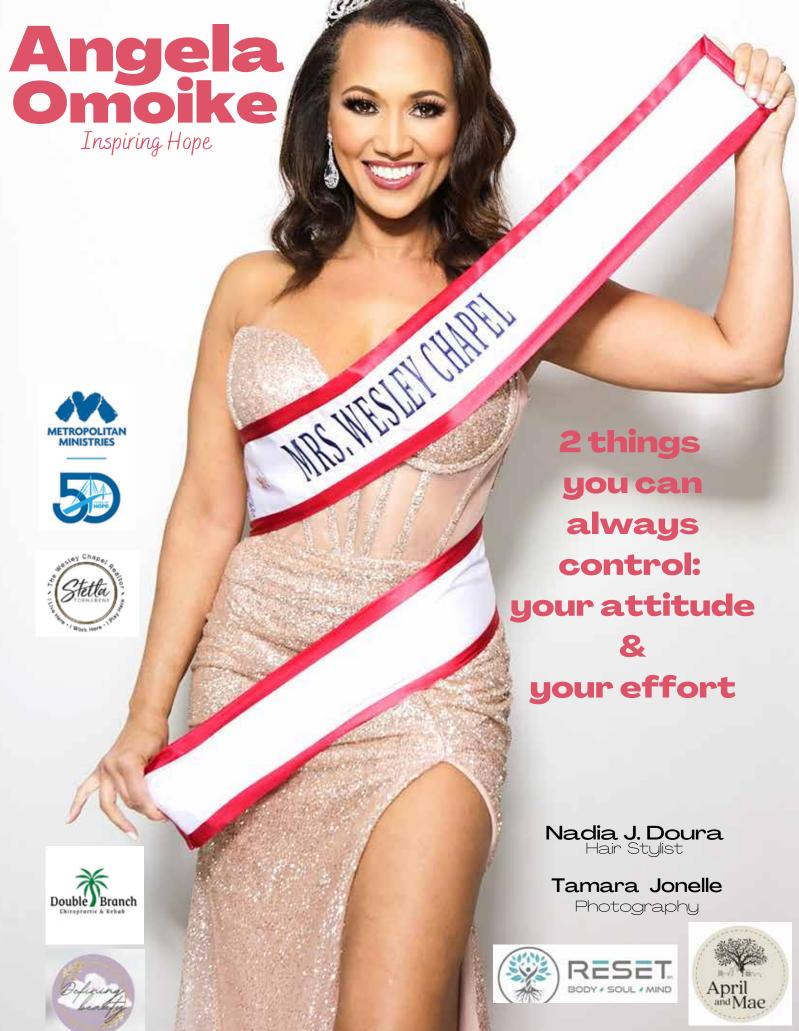
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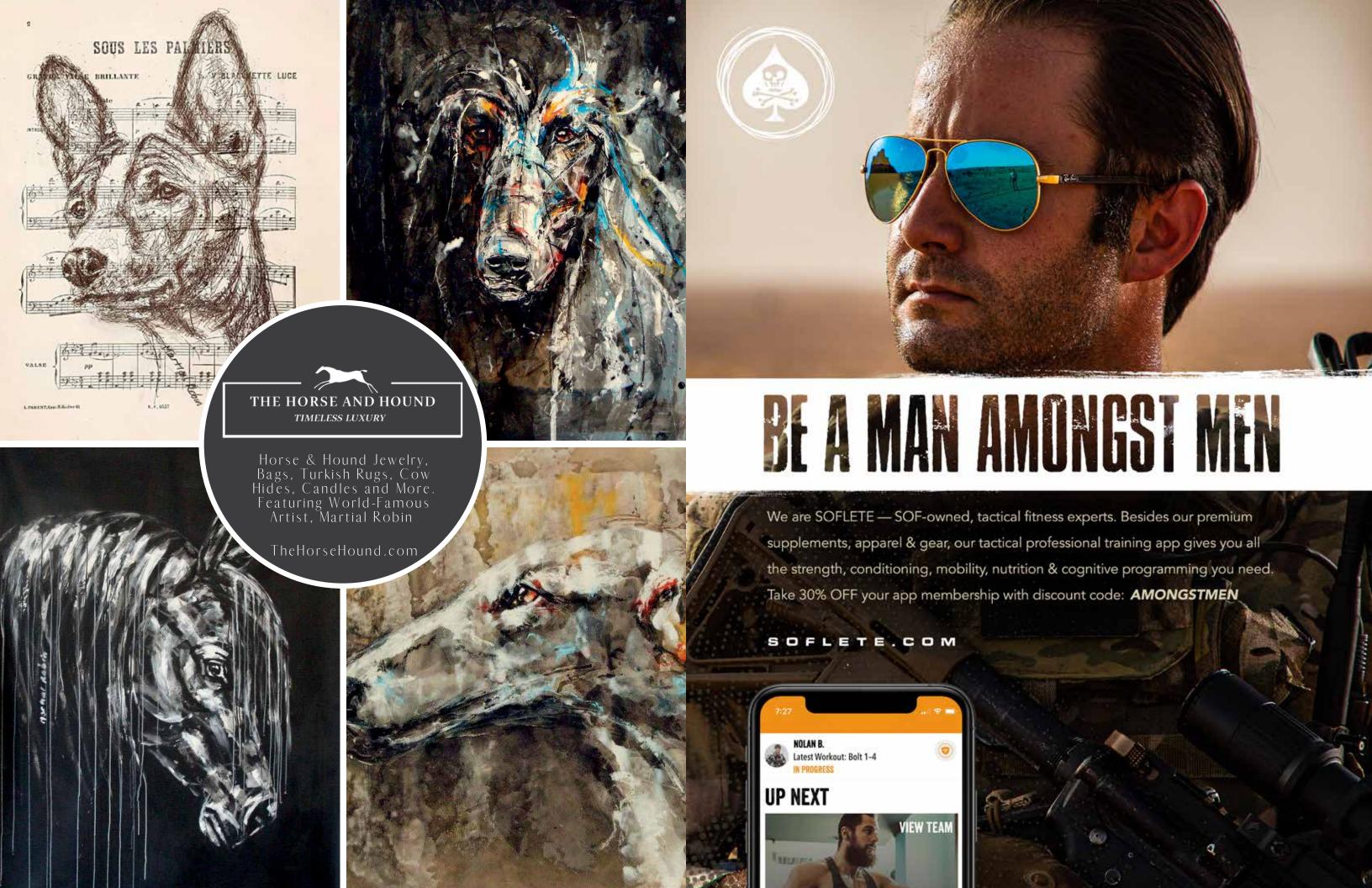
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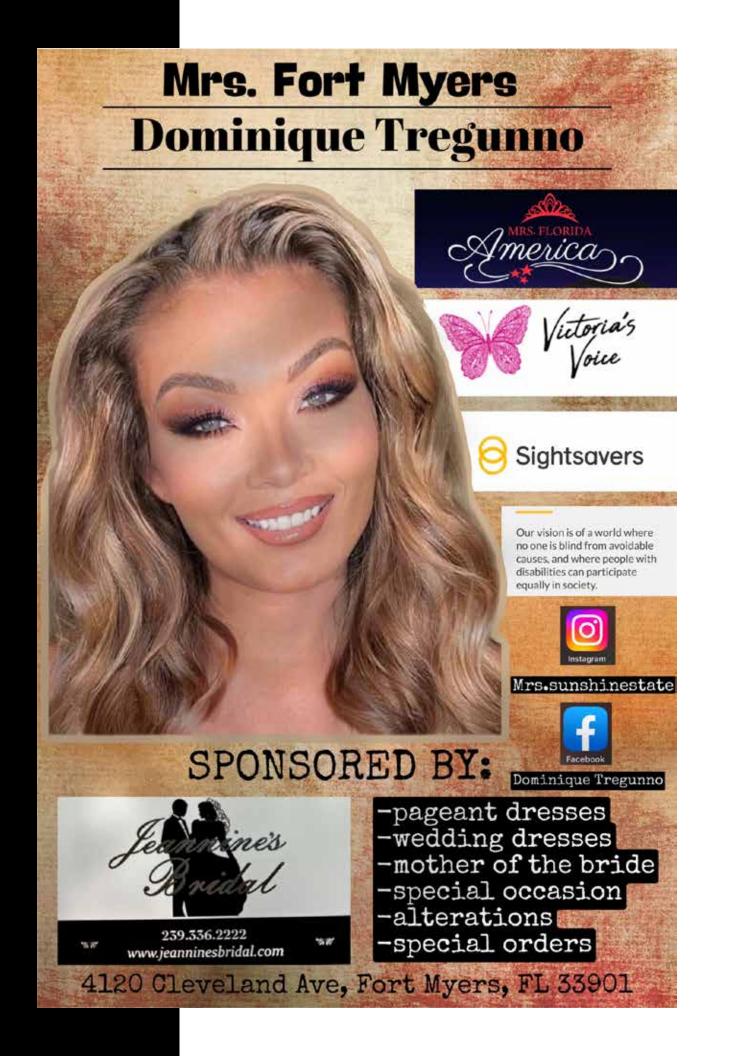
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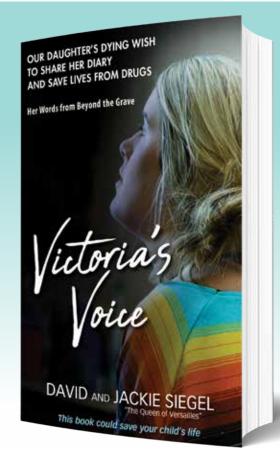
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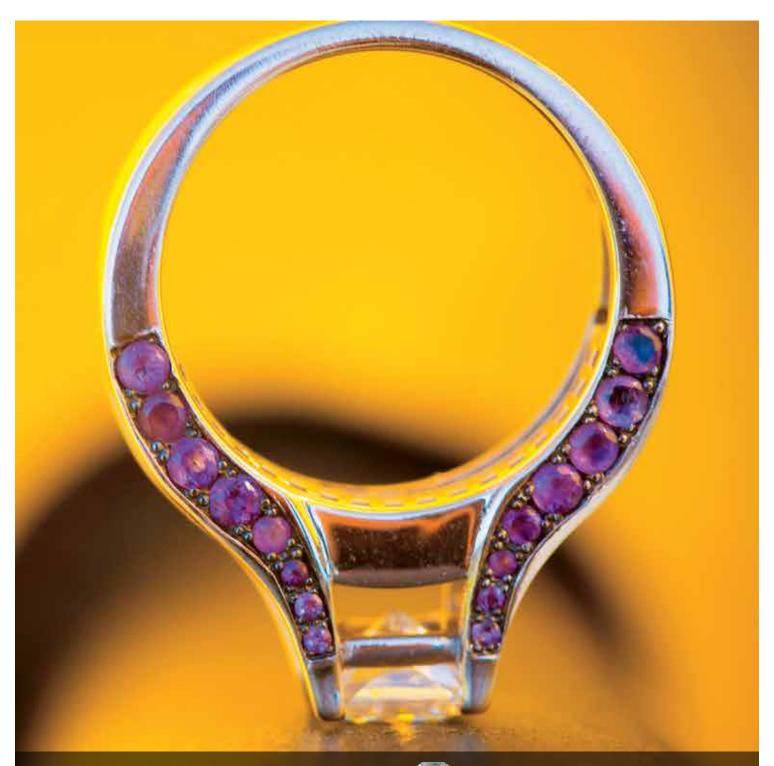
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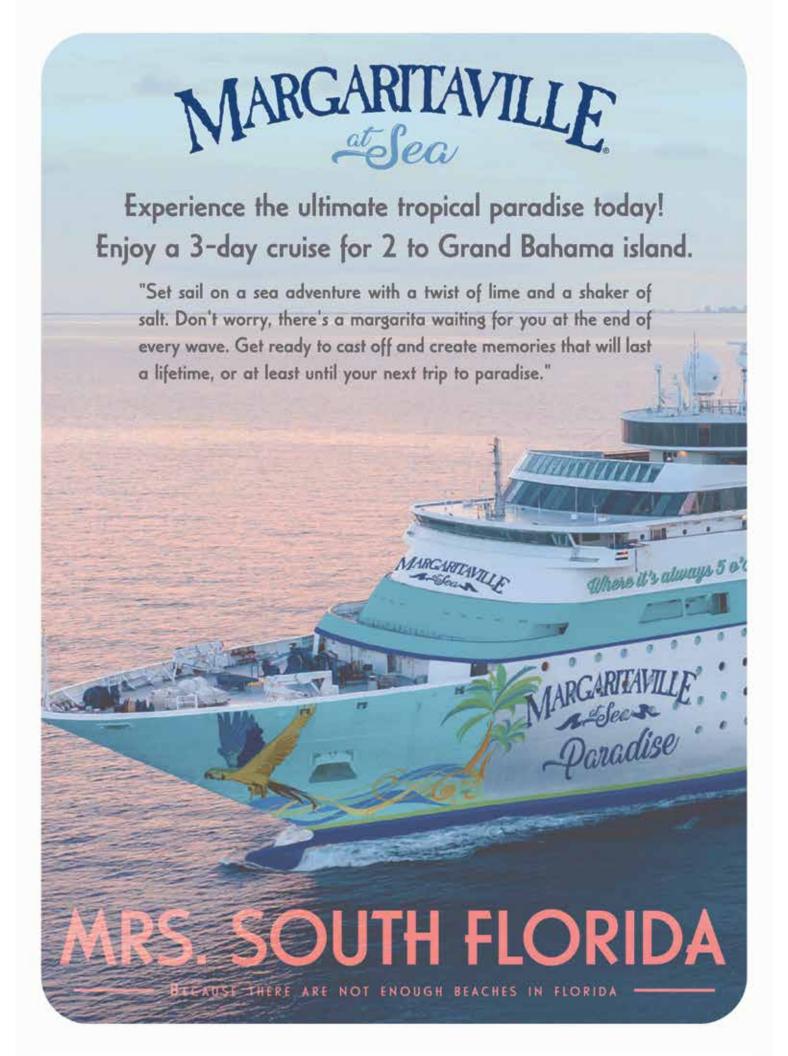


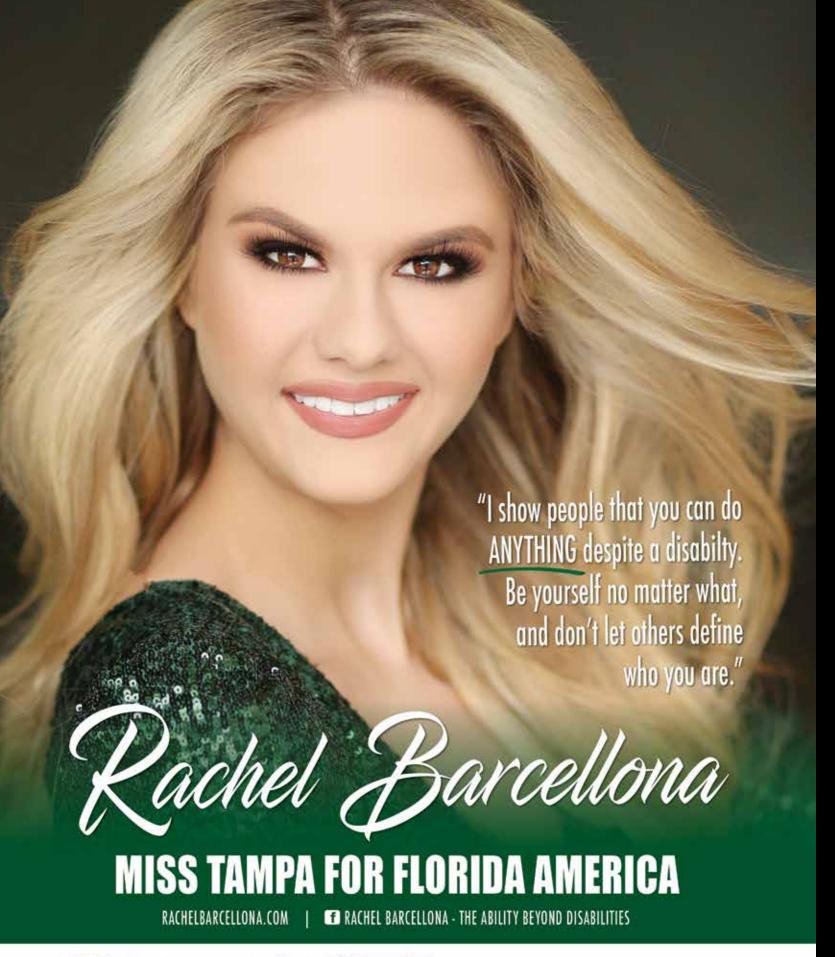
## jewelry (\*) art

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Ad Design by: 3 Lif Divas



our members and to our agencies in search of bright, unique talent from around the world. Our agency represents a generous roster of the state's most sought-after faces in print, stage/film/television, and host. Additionally, our agency is here for pageants, runway, conventions, and sports management. We connect clients and their projects to top talent and our committed to forging new alliances with those looking for the very best talent we offer.

VISIT: QBElitemodeltalent.com





Versatile styles in the latest looks for real women in all shapes and sizes to make women feel beautiful and confident.

#### **SHOP LULAROE**



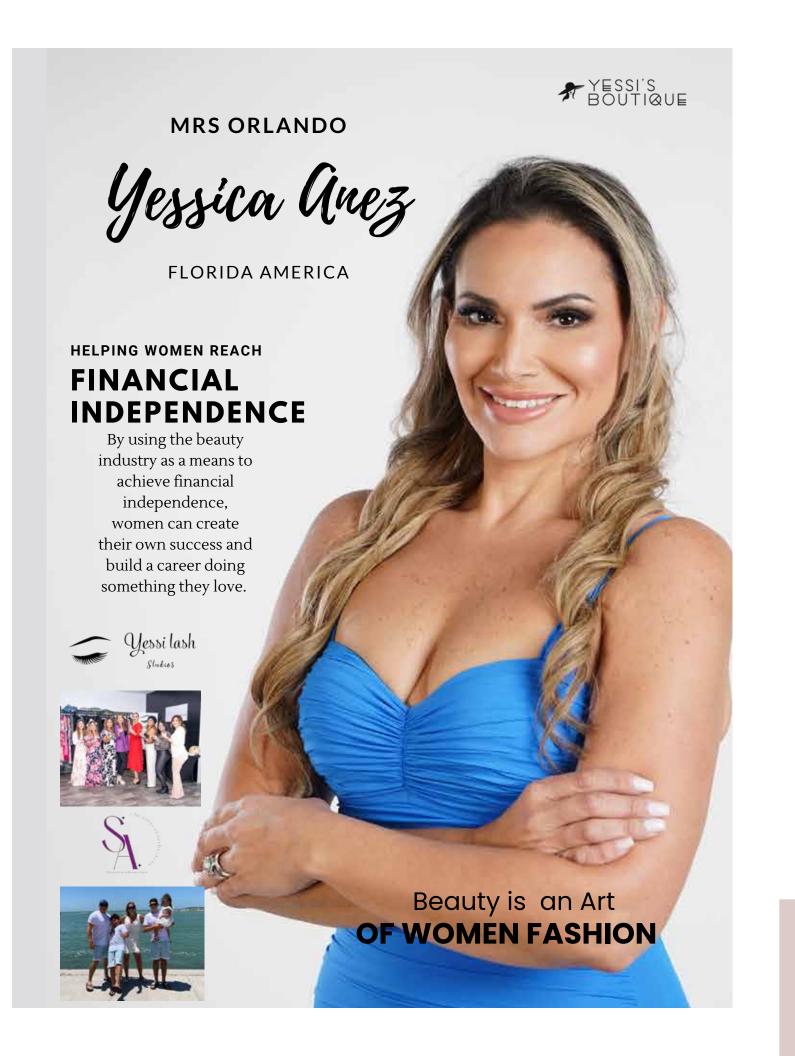


Throw a Pop-Up Party! Invite friends over, try on the latest fashion, and even snag a new piece of clothing for yourself. It's a fun way to hang out!

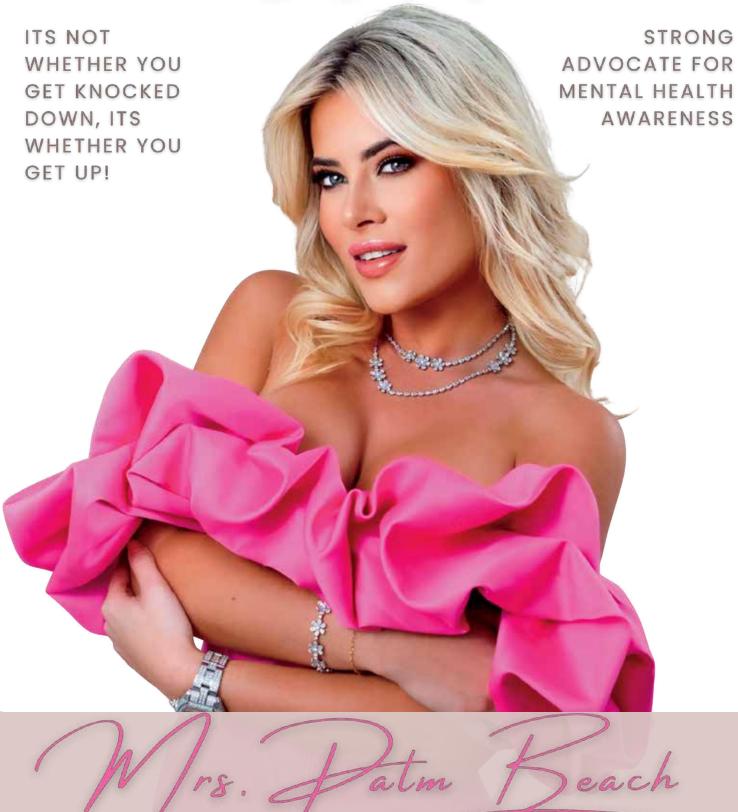
**HOST A POP-UP** 

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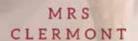




# OT STINCKED STINCKED



#### Tia Yadav



#### STACY MARLENE FLETCHER

IG:@STACYMARLENEBEAUTY FB:STACYMARLENEBEAUTY STACYMARLENEBEAUTY.COM

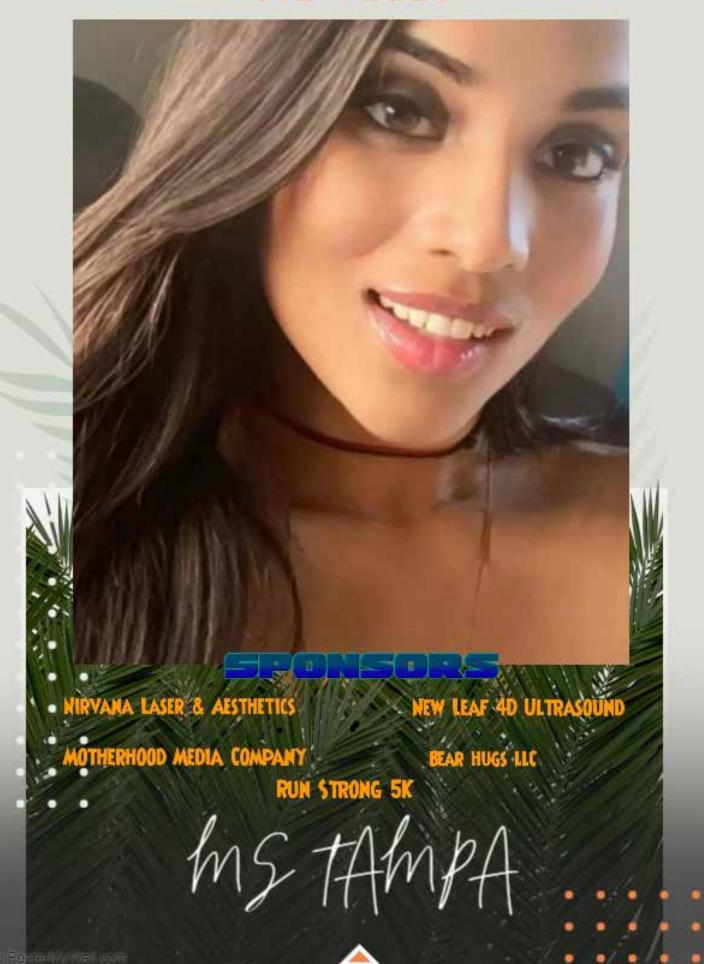
ANGEL DONERS: PLETCHER ENTERPRISE SOPHISTIQUE BOUTIQUE BEBE'S & LIZ BOUTIQUE

TO ALL MY FAMILY W THIS ONE'S FOR YOU.

S.O.A.R success over all resistance

Welcome & Enjoy





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MY MISSION IS TO SPREAD AWARENESS AS WELL, AS END THE STIGMA AROUND MENTAL HEALTH DISORDERS.

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Special Thank You to Franco De Astis, Patrick Moran, Circe Studio, Sufii Day Spa, South Beach Tanning Company, Yoga Mix, All of my family and friends

Taking a step today will lead to a better tomorrow

# Melina /homas



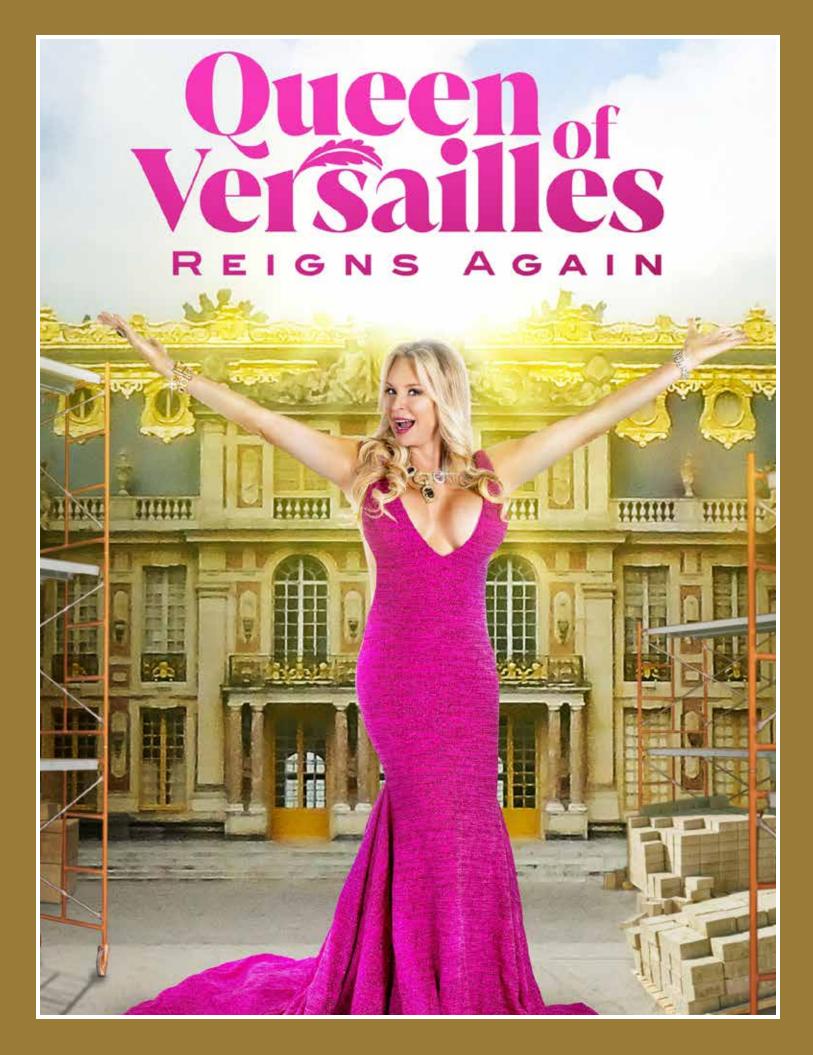








LIVE TO DO GOOD FOR OTHERS





# hello

### WELCOME TO VERTICAL LENDING

Vertical Lending, a mortgage company, was established in Florida in 2006. From the beginning, Vertical Lending has utilized state-of-the-art technology to streamline obtaining a home loan. Our system allows consumers to stay current on status updates and dramatically improves the processing time. Over the past fifteen years, the housing crises and the economy have forever shaped the mortgage broker industry. Increased regulation has caused many mortgage broker businesses and Lenders to close their doors. Vertical Lending used the crisis and economic situation to educate home buyers better and provide bona fide home loan solutions for real challenges in the ever-changing environment.

### CHOOSE THE HIGHER LENDING STANDARD



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RNolen@VerticalLending.com



David and Jackie Siegel lost their daughter to an overdose in 2015. Since then, they are committed to saving lives and ending the drug epidemic by preventing use and offering treatment through Victoria's Voice Foundation.

## Overdose is the #1 cause of death in ages 18-45.

WE ARE COMMITTED TO:

Drug Policy Change
Education and Media
Naloxone Access & Treatment Support
Drug Prevention through incentives-Victory Clubs

Join us and save lives:

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